



**AGENDA**  
Regular Meeting  
Economic Development Agency  
Tuesday, April 12, 2016 at 6:30 p.m.  
Community Center, Room D  
40 Dyer Avenue, Canton, CT

**CALL TO ORDER:**

**ROLL CALL:**

**PUBLIC COMMENT NOT RELATED TO AGENDA ITEMS:**

**OLD BUSINESS:**

1. Budget: FY 2016-17
2. Marketing
  - a) Adoption of Arnett Muldrow Recommendations
    - i. Resident reactions to town seal
    - ii. "Communitas Legitimus" or just "Legitimus"?
    - iii. Logos, Way-Finding Signage, etc.
  - b) Market Data – Beyond the Arnett Muldrow Study
  - c) Outreach
    - i. Chamber of Commerce
    - ii. Canton Main Street
    - iii. Route 44 Merchants Group
    - iv. The Shoppes at Farmington Valley
3. Strategic Initiatives
  - a) Town Areas
    - i. Collins Company
    - ii. Canton Village
    - iii. Route 44
    - iv. Industrial Park
    - v. Bike Trail Linkage
  - b) Design Regulation Project and POCD Implementation

**NEW BUSINESS:**

**OTHER BUSINESS:**

1. Review and Approval of Minutes from the March 8, 2016 Regular Meeting
2. Member Assignments

**ADJOURNMENT:**