

For Information Contact:
Robert Bessel, 860.324.8267
rbessel@yahoo.com

For Immediate Release

**Canton Lions Urge Residents to Review their
Redbook Phone Listing
*Are YOU in the Little Red Phone Book?***

Canton, Conn. – May 3, 2017 – The Canton Lions Club launched their 2017 campaign for the Little Red Phone Book with a simple question: Is your name and number in the book?

If you're not, the Canton Lions urge you to add your name and number to the book. Simply download the form "Errors and Omissions Change Form" found on <http://www.cantonclions.org/thelittleredphonebook.html>, enter your information and send it in.

Since 1964, the Little Red Phone Book has been the only resource for residents looking for their neighbors, businesses listings, town agencies, members of Canton boards and charitable organizations. Who would have thought that a printed book of telephone numbers would become an enduring connection for Canton residents? Yet it's true!

The Little Red Phone Book has helped Canton Lions help our community with scholarships to graduating high school seniors, free eye screenings for pre-school children, support for teams, the Canton Food and Fuel Banks, and much, much more.

If your business can benefit by having more Canton customers, consider the Little Red Phone Book. An inexpensive ad will be seen by residents for one full year! If you're a resident, there is no better way to locate a friend or neighbor – it's a source that even Google can't beat! And it's distributed free to every Canton household in the fall.

For Businesses

Our deadline for submitting advertisements to the Little Red Phone Book is July 1. Please help us help you stimulate traffic. By advertising in the book, your business receives an enhanced bold listing within the white pages plus listings in two categories of the blue page business section. Interested? Please visit www.cantonclions.org and click "Little Red Book" for more information.

For Residents

Take a minute to review your listing in the book. If your phone number is not there, please complete our phone number update form – found in the book and also on our website www.cantonclions.org. Updated information can be emailed to CantonCTLC@gmail.com.

#####

About the Canton Lions Club

The Canton Lions Club has been active in the Farmington Valley since 1951, working with organizations such as FOCUS, Feeding Children Everywhere, the Canton Fire Department, Connecticut Lions Eye Research Foundation, and many more to deliver a broad range of services for people in need. For more information about the Canton Lions Club and CantonCT Lions Charities, Inc., please visit www.cantonclions.org.