



TOWN OF CANTON VOLUNTEER Fire & EMS Department

Valuing Life...at a Moment's Notice



MEDIA ADVISORY

Tip a Canton Volunteer Firefighter/EMT at Dish 'n Dat *3rd Annual Fundraiser to Take Place During 2012 Sales Tax Holiday*

WHAT: *Dish 'n Dat* announces its annual fundraiser for the *Town of Canton Volunteer Fire & EMS Department* called, ***Tip a Volunteer Firefighter/EMT.***

During the event, Canton's volunteer firefighters & EMTs assist *Dish 'n Dat's* professional wait staff, during both the lunch and dinner service. Their roles will include: hosting, seating, clearing tables, carrying out food or helping out behind the bar.

HOW: The Department encourages everyone to visit www.cantonfireandems.org to download a ***Dish 'n Dat Tip a Volunteer Firefighter/EMT Coupon*** for themselves and another for a friend, family member and/or neighbor.

The ***Coupon*** may be used to enjoy either lunch or dinner at *Dish 'n Dat*, which will then donate 10% of your total food bill back to Canton's volunteer firefighters & EMTs. In addition, *Dish 'n Dat* will also generously contribute 10% of the **total** house take for the entire day to Canton's volunteer firefighters & EMTs.

In 2011, *Dish 'n Dat* and its customers raised over \$1,000.00 through ***Tip a Volunteer Firefighter/EMT.***

WHEN: Thursday, August 23, 2012, ***during the Connecticut Sales Tax Holiday:***
11:30 a.m. to 9:00 p.m.

WHERE: *Dish 'n Dat*, The Shoppes at Farmington Valley; 110 Albany Turnpike, Canton, CT 06019; Reservations Recommended: (860) 693-4927.

CALL: Sylvia Cancela, Public Relations Officer, Town of Canton Volunteer Fire & EMS Department; 860-559-4774; firefightersylvia@comcast.net.

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